



Media Contact:

Cheri La Spada

610-571-2221, ext. 4

PR@angelsontheatlantic.org

BACKGROUNDER

Angels on the Atlantic is a non-profit organization for underserved, inner-city youth that delivers a variety of seasonal educational and recreational activities throughout the Greater Philadelphia region and South Jersey.

Crime, violence, drugs, poverty and neglect are just some of the problems faced by today's underserved, inner city youth. From Camden to Philadelphia, more than 100,000 children between the ages of 5 through 17 live in poverty. In 2006, Vince and Jeanie Hubach of Drexel Hill, PA created Angels on the Atlantic as a way to inspire and motivate inner-city youth to overcome adversity and pursue further learning to achieve greater personal goals. The couple used their successful beachfront restaurant - formerly known as Sugars - to start up a summer beach area recreation program. The restaurant became Angels on the Atlantic where the program thrived for three summers. In the summer of 2009, the organization was forced to find a new home for the program following municipality issues with Ocean City. Angels on the Atlantic turned this roadblock into an opportunity and elected to enhance its mission and expand its outreach by sponsoring a variety of new educational and recreational day trips and events throughout the summer and beyond.

The Angels on the Atlantic program is tailored to fit the needs of children in various established summer and year-round, after-school recreation programs. In addition, the program extends to youth participants of local organizations, including: Big Brothers and Big Sisters, Caring People Alliance, Philadelphia Cares, Camden County Recreation Centers, and the Police Athletic League. All programs are designed in collaboration with Fortune 500 corporations, academia, successful entrepreneurs, and mentors to give inner-city youth opportunities they otherwise may not experience.

Angels on the Atlantic is non-profit corporation with IRS 501(c)(3) Status. The organization is registered with the state of PA to receive charitable contributions and is an approved agency registered with the United Way of Southeastern PA Donor's Choice Program.



For more information on the organization, please visit www.angelsontheatlantic.org.

###